



# BROUGHTON VILLAGE STORE CUSTOMER SURVEY



In late 2023-early 2024 your shop is going to change! We have permission to dig out the garden and extend the existing building to make a larger shop, together with stores and offices all on one level. The build project has already begun: we are altering the layout of the Village Hall Cottage to create a temporary shop during building work on the existing shop, which we expect to start later this year.

Funding for the new building will be sought from various grant bodies, but will also include a second share offer, provisionally in late March 2023. As part of this process, we would like to know what YOU think about the existing shop and how it could be improved. Please answer the questions below and return the form to the box behind the counter.

You can also simply email [shares@broughtonvillagestore.co.uk](mailto:shares@broughtonvillagestore.co.uk) with your views. You do not need to be identified but if you submit a comment by email or leave your email address on this form then we will add your name/email to our distribution list for supporters and shareholders.

You may wish to take the opportunity to make a pledge to buy shares – there is a separate form available behind the counter.

**1. How important is it for you to have a shop in Broughton on a scale of 1 – 5?**

Not very important    1    2    3    4    5    Very important

**2. Please tell us the postcode where you live.....**

**3. What do you use Broughton Village Store for?**

- a) my weekly shop
- b) convenience/top up shopping 2 or 3 times a week
- c) convenience items once a week
- d) newspapers
- e) other - please tell us more.....

**4. Please give us a phrase describing the importance or use of the shop to you and your family.**

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**5. As we move to improve the store - please tell us what you would like to see.**

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**6. Could you volunteer to help in the shop or its operation going forward?**

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**7. Any other thoughts? Please use the reverse of this paper if required.**

**CONTACT DETAILS (OPTIONAL)**

NAME:

EMAIL:

PHONE:

This form can also be downloaded from <http://broughtonvillagestore.co.uk/>